

## **Star Choice and Explorer Team Up to Provide Customers with Great TV Anywhere!**

*New Explorer mobile satellite system allows customers to enjoy Star Choice in the comfort of their RV*

**Calgary, Alberta - June 28, 2005 ----** Star Choice Communications Inc., a subsidiary of Shaw Communications Inc. (Symbol: TSX - SJR.NV.B, NYSE- SJR), announced today a mobile TV solution for Recreational Vehicle (RV) owners. Through their exclusive partnership with Explorer Satellite Systems Inc., RV owners now have access to Star Choice's digital video and audio service, with the added convenience of mobility.

The ExplorerSC2000 mobile satellite system attaches to the rooftop of any RV, and automatically seeks out and locks on to both of Star Choice's satellites, Anik F1 and F2. This system eliminates the manual process of setting up, and storing, a dish and tripod and provides RV owners a convenient and reliable satellite service.

"We are very excited to provide our customers with a portable solution to enjoy great Star Choice programming anywhere," said Jim Cummins, V.P., National Operations for Star Choice Communications Inc. "With Star Choice's national coverage, customers can enjoy local programming and hometown news wherever their vacation takes them."

Each Explorer satellite system comes with an ExplorerSC2000 antenna, a Star Choice DSR205 satellite receiver, and remote control. In addition, Star Choice customers receive an exclusive \$250 discount when they purchase an Explorer Satellite system.

Customers interested in ordering, or finding out additional information about the Explorer Satellite system, can visit [www.starchoice.com](http://www.starchoice.com).

For the latest information on Star Choice Communications Inc. visit [starchoice.com](http://starchoice.com).

### **About Star Choice Communications Inc.**

Star Choice Communications Inc., a division of Shaw Communications Inc. (Symbol: TSX - SJR.NV.B, NYSE - SJR), is a leading Canadian provider of quality digital audio and video Direct-to-Home (DTH) satellite services. Star Choice delivers one of Canada's largest channel selections to more than 830,000 customers. Canadians can purchase Star Choice equipment at more than 4,000 locations across the country, including Radio Shack, Future Shop, Best Buy, Leon's and The Brick. Visit Star Choice at [starchoice.com](http://starchoice.com) for more information.

-30-

### **Company contacts:**

ENGLISH  
Jim Cummins  
V.P., National Operations  
Star Choice Communications Inc.  
[jim.cummins@starchoice.com](mailto:jim.cummins@starchoice.com)  
(403) 538-4382

FRENCH  
Christian Tarte  
Directeur Principal, Exploitation - Québec  
Star Choice Communications Inc.  
[Christian.tarte@starchoice.com](mailto:Christian.tarte@starchoice.com)  
(514) 228-3049