



## NEWS RELEASE

### TURNER CLASSIC MOVIES AVAILABLE ON STAR CHOICE

**CALGARY, AB (November 1, 2005)** – The channel that celebrates the golden age of movies is available to Star Choice customers today with the launch of Turner Classic Movies (TCM).

All customers taking English or bilingual packages from Star Choice will enjoy a free preview of the service until January 1, 2006. After that, the service will be added to Star Choice's Fun Stuff bundle, and to its popular Digital Favourites package, at no additional charge. Across Canada, TCM will be on channel 539 on the Star Choice network.

TCM offers 24 hours of uncut and commercial-free movies every day of the week. From murder mysteries to foreign and cult classics to comedies and westerns, TCM is the recognized leader in classic movies. Each month, the channel also features profiles of the great filmmakers of our time, as well as special thematic events, festivals and tributes.

"We are delighted to provide our customers with another high-quality service such as TCM," said Jim Cummins, Vice-President, National Operations, Star Choice. "Over the last year, we have added over 20 new video services to the Star Choice line-up. This is all part of providing the best digital satellite television experience in the country."

"We're thrilled to provide Star Choice customers with the popular, classic programming that has made TCM a favorite among viewers," said Coleman Breland, Executive Vice President of Sales and Marketing for Turner Network Sales. "Star Choice is a valued affiliate partner, and we will continue to support their business needs with the delivery of the strongest affiliate marketing and promotional support in the industry."

"We are pleased to be able to partner with Star Choice in bringing Canadian viewers the best in commercial-free classic movie offerings," said Tom Karsch, Executive Vice President, Turner Classic Movies. "The combination of our film delivery along with established and popular franchises such as *The Essentials* and our *Guest Programmer* series provide a compelling and entertaining platform for enjoying the classic movie experience."

Turner Classic Movies, currently seen in more than 70 million homes, is a 24-hour cable network from Turner Broadcasting System, Inc., a Time Warner company. Since its launch in 1994, TCM has presented the greatest motion pictures of all time from the largest film library in the world, the combined Time Warner and Turner film libraries, from the '20s through the '80s, commercial-free and without interruption. More information is available at the TCM website at [www.turnerclassicmovies.com](http://www.turnerclassicmovies.com).

Turner Broadcasting System, Inc., a Time Warner company, is a major producer of news and entertainment product around the world and the leading provider of programming for the basic cable industry.

Star Choice Communications Inc., a subsidiary of Shaw Communications Inc. (TSE:SJR.B, NYSE:SJR), is a leading Canadian provider of crystal-clear digital picture and Dolby surround sound audio and video Direct-to-Home (DTH) satellite services. Star Choice delivers one of Canada's largest channel selections to more than 845,000 subscribers. Star Choice also launched Canada's first elliptical dish, which facilitates multiple satellite reception. Canadians can purchase Star Choice equipment at more than 3,000 locations across the country, including The Source by Circuit City, Best Buy, Future Shop, Leon's and The Brick. The Star Choice web site is accessible at [starchoice.com](http://starchoice.com).

-30 -

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